

2024 PEST MANAGEMENT CANADA

April 18-20

**The Westin Nova Scotian
Halifax, Nova Scotia**



CPMA - ACGP
CANADIAN PEST MANAGEMENT ASSOCIATION
ASSOCIATION CANADIENNE DE LA GESTION PARASITAIRE

Premier Sponsor
envu

Sponsor Pest Management Canada

PREMIER SPONSOR (SOLD)

- Recognition and five-minute speaking opportunity at Opening General Sessions for both days.
- Recognition as the Key Sponsor for the conference in all printed and electronic promotions for the event, including a half page advertisement in the onsite program and banner ad on pestworldcanada.net from February through April.
- Signage at the event.
- One 8x8 booth in the exhibit hall.
- Three additional booth personnel (total of 4 included).

WELCOME RECEPTION SPONSOR(S) (one available) \$3,000

(\$3,000 + \$450 HST = \$3,450 total)

- Event scheduled for: Thursday, April, 18, 2024
- Three-minute speaking opportunity at the opening of the event
- Recognition as the Welcome Reception Sponsor in all printed and electronic promotions for the event
- Signage at the event
- One additional booth personnel (total of 2 included)

PMC NIGHT RECEPTION SPONSOR(S) (one available) \$5,000

(\$5,000 + \$650 HST = \$5,650 total)

- Event scheduled for: Friday, April 19, 2024
- Three-minute speaking opportunity at the opening of the event
- Recognition in all printed and electronic promotions for the event, including a banner ad on pestworldcanada.net from February through April.
- Signage at the event
- One additional booth personnel (total of 2 included)

PWIPM RECEPTION SPONSOR(S) (SOLD)

(\$1,000 + \$150 HST = \$1,150 total)

- Recognition and two-minute speaking opportunity at opening of the PWIPM reception
- Recognition as the PWIPM sponsor for the conference in all printed and electronic promotions for the event
- Signage at the event

LUNCH SPONSOR(S) (one available) \$1,750

(\$1,750 + \$262.50 HST = \$2012.50 total)

- Recognition as the Lunch Sponsor in all printed and electronic promotions for the event
- Signage at the event

LANYARD SPONSOR (SOLD)

(\$1,000 + \$150 HST = \$1,150 total)

- Recognition as a sponsor in all printed and electronic promotions for the event
- Lanyards branded with your company's logo handed out at the registration desk to attendees at check in

BREAKFAST SPONSOR(S) (two available) \$1,000

(\$1,000 + \$150 HST = \$1,150 total)

- Recognition as Breakfast Sponsor in all printed and electronic promotions for the event
- Signage at the event

REFRESHMENT BREAK SPONSOR(S) (SOLD) \$750 (\$750 +

\$112.50 HST = \$862.50 total)

- Recognition as a sponsor in all printed and electronic promotions for the event
- Signage at the event

WHY EXHIBIT?

Pest Management Canada attracts top level decision-makers from across the country. Over the span of the conference, you will meet hundreds of pest management professionals and this means you will be talking to new clients, old clients and potential clients. Take this opportunity to launch your services and products and promote awareness of your brand to your target audience.

- Networking and business opportunities with hundreds of pest management professionals.
- Exhibit Hall traffic generating activities such as a welcome reception, lunches, and breakfasts to encourage maximum floor traffic during open hours.
- Promotional opportunities with pre- and post-conference attendee mailing lists.

HOTEL RESERVATIONS

Don't forget to secure your hotel rooms at the Westin Nova Scotian hotel! Go to our website to book online by March 25th to receive the discounted group rate.

Pest Management Canada: Exhibitor / Sponsor Registration

Attendee Name (First and Last)		Title	
Company		Address	
City	Province/State	Postal Code	
Email	Phone	Fax	Website

Secure Your Sponsorship

- ☐ Premier Sponsor (SOLD)
- ☐ Welcome Reception Sponsor(s) (\$4,600)
- ☐ PMC Night Reception Sponsor(s) (\$5,650)
- ☐ PWIPM Reception Sponsor(s) (SOLD)
- ☐ Lunch Sponsor (\$2,012.50)
- ☐ Breakfast Sponsor (\$1,150)
- ☐ Lanyard Sponsor (SOLD)
- ☐ Refreshment Break Sponsor (862.50)

*** Don't forget to add a booth to your sponsorship!**

Exhibit Booths

Booth registrations include one attendee registration, one 8' x 8' booth, one 6' table, and a small sign with your company name. All registrations include admission to all social functions.

Member Booth Fee: \$1,450 + \$217.50 = \$1,667.50
Additional Booth Attendants: \$275 + 35.75 = \$310.75

Non-Member Booth Fee: \$2,250 + \$337.50 = \$2,587.50
Additional Booth Attendants: \$325 + 42.25 = \$367.25

Booth Choice: You will have a 1st, 2nd, and 3rd choice of booth. Liz Grier will reach out to work with you on your selections.

1st _____ 2nd _____ 3rd _____

4 WAYS TO REGISTER:

1. Online: pestworldcanada.net
2. Email: cpma@pestworld.org
3. Fax: 703-352-3031
4. Mail: Pest Management Canada
13- 3120 Rutherford Road Suite #360
Vaughan, ON L4K 0B2

(If mailing your registration, please also fax / email your form so that sponsorship / booth choices can be secured, as they are done on a first-come, first-served basis.)

Please list the names of your additional booth personnel:

1. _____
2. _____
3. _____
4. _____
5. _____

Payment Information

Cost Tally

Sponsorship: \$ _____

Booth: \$ _____

Additional registrants (quantity _____) : \$ _____

Subtotal (CAD): \$ _____

TOTAL COSTS (CAD): \$ _____

- ☐ Cheque enclosed (Payable to CPMA)
- ☐ Credit Card: Visa, Mastercard, Amex, Discover

Card # _____

Exp. Date _____

Sec. Code _____

Name on Card _____

Authorized Signature _____

Sponsorships available on a first-come/first-served basis and only available to Pest Management Canada exhibiting companies, and not exclusive opportunities. Submission of the Exhibit & Sponsorship Registration Form constitutes a commitment by your company to sponsor an event. **To be recognized in the print promotional material, sponsors must be committed by April 1, 2024. Thereafter, recognition will be given in proceeding materials, including electronic promotion and onsite recognition.*

Note: The official cancellation policy states that refunds will be made in full 30 days prior to the meeting. If you cancel within 30 days of the meeting, your exhibitor fees will be forfeited in full. Sponsorship fees are non-refundable once committed.

Questions: For further information or questions, contact Liz Grier 866-630-CPMA or e-mail lgrier@pestworld.org.