

### INFORMATION **CENTRAL HOTLINES**

NPMA 800.678.6722 **CPMA** 866.630.2762

The Information Central Hotlines provide member companies with instant access to a team of NPMA's technical and industry operational staff experts. Developed to give practical solutions to pressing technical and operational issues, Information Central provides members with outside expertise and resources to make informed decisions.

You'll also have an additional information line available to you if you need province specific assistance. The Executive Staff of the CPMA can be reached at 800.630.2762 or pestworldcanada.net and are equipped to help you wade through regulatory requirements, understand Canada-specific news events, and pinpoint educational opportunities for you and your staff.

### **PRESENCE ON THE WEB**

www.pestworldcanada.net

www.npmapestworld.org

NPMA makes pest management information available through the professional and member's only site. CPMA/ NPMA members have access to special "Members Only" area, including your Web-based search engine with exclusive technical materials to help grow your business and educate you and your employees.

Additional features on the Web include current industry news, model contracts, association and industry events, online registration, educational and promotional materials through the Bug Store, legislative issues, an online membership directory, and much more.



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### **CANADIAN PEST MANAGEMENT ASSOCIATION**

13-3120 Rutherford Road Suite #360 Vaughan, ON L4K 0B2 t 866.630.2762 f 866.957.7378

cpma@pestworld.org www.pestworldcanada.net



Our Mission is Your Protection

### NATIONAL PEST MANAGEMENT **ASSOCIATION**

10460 North Street Fairfax, VA 22030

t 800.678.6722 f 703.352.3031

npma@pestworld.org www.npmapestworld.org

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# PARTNERSHIP FOR PROGRESS



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# PARTNERSHIP FOR PROGRESS

A unique cooperative effort between the Canadian Pest Management Association (CPMA), the National Pest Management Association (NPMA) and your provincial association makes it possible for you to enjoy the membership benefits and resources of each organization at a fraction of the cost. If you are a member of CPMA, you can access NPMA resources and gain a variety of benefits that will help you accomplish your business goals. This partnership is designed to help you obtain the information you need to grow personally and professionally, as well as grow your business more efficiently and less expensively.

### PUBLICIZE YOUR COMPANY'S PROFESSIONAL COMMITMENT

Members are entitled to display the associations' logos on business cards, corporate letterhead, vehicles, and advertisements, which reinforce your company's professional image to customers and prospective clients. Logos can be downloaded by members directly from the website.

### CONSUMERS

More than one million consumers every year turn to Pestworld.org to "Find a Professional" and learn more about pests and pest management. The company name and contact information for all CPMA and NPMA members are listed and searchable by zip code to help consumers find and connect with a professional member in their area.

#### **GAIN AN ADVOCATE ON INDUSTRY ISSUES**

CPMA advocates on behalf of the structural pest management industry to ensure that your concerns as a pest management professional are heard. CPMA represents our industry before the Ministry of Health Pest Management Regulatory Agency (PMRA), and other government agencies, keeping a watch out for pending regulations that could impact your business. CPMA communicates with government officials concerning the impacts proposed regulations will have on the pest management industry. As needed, CPMA convenes in-person meetings with

government officials and agencies to further policy objectives. Additionally, CPMA coordinates policy initiatives with allied organizations. Members receive regular electronic and print updates on pressing issues to keep them informed throughout the process.

### TRAINING AND TECHNICAL RESOURCES

Both Canadian and U.S. industry meetings are available to members, including the largest annual gathering in the world of pest management professionals at PestWorld Convention & Exposition. As a member you receive a significant discount on registration fees. Pest Management Canada is held in the spring each year and brings together hundreds of professionals in the industry for two days of training, education, exhibits and networking.

Members who need help identifying a pest can contact an industry expert on the Information Central Hotline (800-678-6722) or by email at FieldGuideID@pestworld.org. Our staff entomologists are here to help. Other opportunities to learn and develop can be accessed right from your computer including forums for sharing with peers online and free online technical courses.



Stay on top of the latest industry research and trends with Canada ePestWorld, our monthly e-newsletter, which includes valuable and timely industry and national news, membership bulletins and articles of interest. Our weekly electronic newsletter, ePestWorld, will keep you connected to the latest industry happenings and the bi-monthly *PestWorld* Magazine offers in-depth analysis of the pest management industry, as well as business tips and techniques.

#### THE BOTTOM LINE: INCREASED PROFITS

By joining CPMA, you gain a partnership with resources that will help your company gain visibility, strengthen your team and stay ahead of the competition. Our resources make it possible for you to increase sales and customer satisfaction, while reducing expenses and problems. With the wide variety of professional tools, expert advice and benefits available to you as a member, you can run your business more efficiently and productively.



